

## Walk Snowdonia Privacy Policy

**By making a Booking with us you agree that you have read the Privacy Policy and you agree to make sure that all Participants/ Clients are aware of and have accepted this Privacy Policy.**

This privacy policy sets out how Walk Snowdonia uses and protects any information that you give when you use our website, sign up to a newsletter, call us or book onto an event.

Walk Snowdonia is the Data Controller.

The Walk Snowdonia Data Privacy Manager is:

Tom Hopkinson - [info@walksnowdonia.co.uk](mailto:info@walksnowdonia.co.uk) or 07784530019

To comply with GDPR (General Data Protection Regulation) we are required to obtain your consent to collect and store your personal data. We collect your information in a number of ways. Our website uses cookies to help analyze web data to improve our website. If you sign up to our newsletter by giving us your email address, or opt in on the booking form you are agreeing to us contacting you for email marketing purposes. You can unsubscribe from this e-newsletter at any time either through the 'unsubscribe' button or by emailing us. If you call us our electronic devices will automatically store your number. When placing an order you will be asked to complete a booking form or your information will be supplied from another person making a booking on your behalf. This information is captured and stored on our booking website which is password protected. The booking form requires personal data (Name, address, contact number, email address etc.) and often 'Special Category Data' (Health and Medical Information).

We require this data so we can process your booking and engage in required communications for that booking and in some cases for safety reasons. In addition, this information is required to ensure that you comply with the Terms & Conditions of our events and activities. We will store your data securely and will not disclose it to any third party. For safety reasons, your information, and that of your emergency contact, will be passed on to the appropriate Walk Snowdonia staff. At any time you can request a copy of your data free of charge. GDPR makes provision for you to request to have your data removed and erased. This is known as the 'Right to erasure/ right to be forgotten'. When data is held for the establishment, exercise or defense of legal claims we have the right to refuse to erase the data. For this reason our insurers insist that we continue to hold your data for 3 years from the date of your most recent booking. In order to use the services provided by Walk Snowdonia you are required to consent to our Privacy and GDPR Policy.